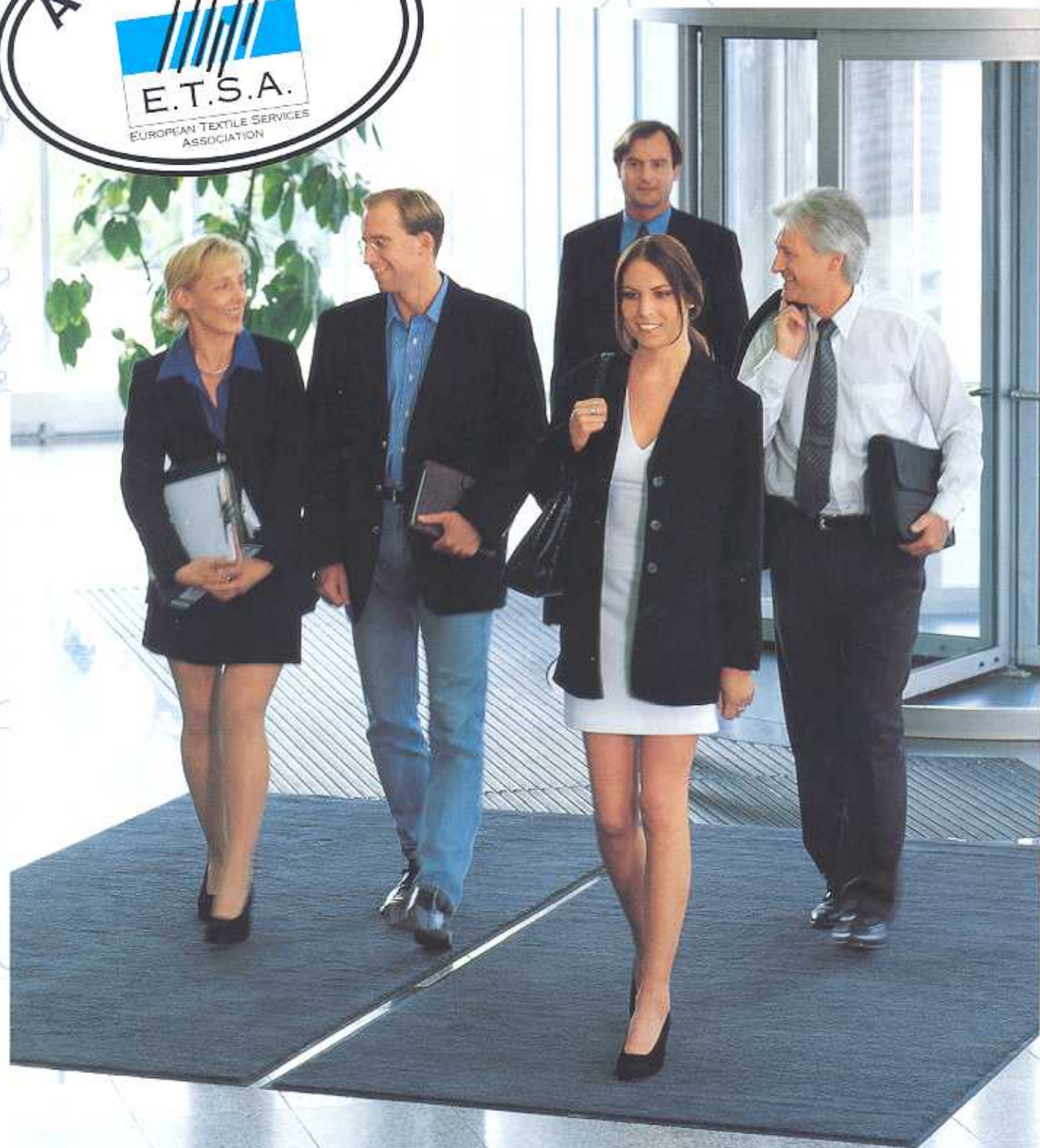


The clean way to cut costs



Step by step, dust control service saves time and money

The proof

E.T.S.A. tests were conducted in a variety of climatic zones and buildings from northern Scandinavia to southern Europe.



The result

When using the optimum size and type of serviced dust control mats, the following benefits were found:

- Reduced accumulation of dirt in the surrounding areas
- Reduced cleaning frequency
- Simplified cleaning methods, faster cleaning times
- Reduced need for wet cleaning
- Reduced detergent usage
- Reduced water usage



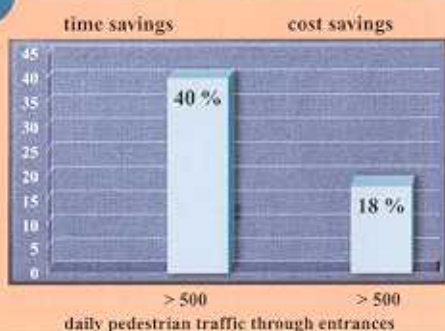
Case study 1

office buildings

Characteristics

- aesthetic priority
- mostly one main entrance

advantages service mat opposed to no mat



Case study 2

schools

Characteristics

- large quantity of dirt
- difficult cleaning conditions

advantages service mat opposed to no mat





Case study 3

airports

Characteristics

- heavy traffic
- 24 hours service requested

advantages service mat opposed to no mat



Case study 4

apartment blocks

Characteristics

- low traffic
- infrequent cleaning cycles

advantages service mat opposed to no mat



Case study 5

shopping centres

Characteristics

- heavy traffic
- many entrances

advantages service mat opposed to no mat



To summarise*

The tests prove it: you save time and money! Average time and cost savings of all buildings and regions tested:

Test areas	∅ Time savings	∅ Cost savings
Rented mats	44%	14%

The results were obtained with the optimum size and type of serviced dust control mats.

*Source: material E.T.S.A. Dust Control Tests.

Additional benefits of a professional dust control service

- Rental mats give continuous cleanliness 24 hours a day
- Less dirt reduces floor abrasion and maintenance costs
Less abrasion preserves floor quality and aesthetics
- Increased safety for customers, visitors and employees through cleaner, drier floors
- Environmental benefits through controlled use of detergents and other resources
- Improved air quality through reduction of airborne particles

E.T.S.A. guarantees the highest standards in textile service

E.T.S.A. is the acronym for the European Textile Services Association. It was founded in 1994 as a non-profit-making association to represent the textile services sector at the European level. By joining forces in this new pan-European forum, the members of E.T.S.A. are working to create practical and effective standards which will benefit both the user and the environment.



E.T.S.A.
European Textile Services Association
24, rue Montoyer
B-1000 Brussels
Tel. +32.2.282.09.90
Fax +32.2.282.09.99
e-mail: ETSA@compuserve.com